

**Subject:** Re: Re: Downtown Development Commercial May  
boundary="Apple-Mail=\_BD283869-C64E-49D3-B4AE-F99D9C6064E2"  
**From:** "Michael Lamb" <michael@downtownnews.com>  
**Date:** 05/18/2016 01:48 PM  
**To:** "Henna Sherzai" <HSherzai@downtownla.com>

Sure.

Do you want me to move the 6/13 half page to a full page on 6/27?

Michael Lamb  
Account Executive  
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<http://www.ladowntownnews.com/>  
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On May 18, 2016, at 1:27 PM, Henna Sherzai wrote:

Hi Michael,

Thanks for checking on this. I spoke with Nick and we're not going to be able to run in this issue. However, I appreciate the rate update because we might want to run a full page ad around our Innovation report and workshops instead. It would be sometime in late summer. Thanks again for getting the info!

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**From:** Michael Lamb [mailto:[michael@downtownnews.com](mailto:michael@downtownnews.com)]  
**Sent:** Wednesday, May 18, 2016 1:40 PM  
**To:** Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)>  
**Subject:** Re: Downtown Development Commercial May

Henna

The Development-Residential section is closed as it is already laid out with editorial.

You can reserve the full page in the Development Commercial section for \$2295 or half for \$1295  
Let me know as soon as you do.  
Thanks

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On May 18, 2016, at 12:54 PM, Henna Sherzai wrote:

Nothing attached. Can you please send the rates ASAP so that we can make a decision? Nothing attached.

---

**From:** Michael Lamb [<mailto:michael@ladowntownnews.com>]  
**Sent:** Tuesday, May 17, 2016 4:45 PM  
**To:** Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)>  
**Subject:** Re: Downtown Development Commercial May

HI  
Here are our regular rates.  
I'll will look up your account and offer whatever rates we have given you this year.

Michael Lamb  
Account Executive  
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On May 17, 2016, at 4:24 PM, Henna Sherzai wrote:

Hi Michael,

We may want to advertise a workshop that our Econ Dev team is working on it. Nick isn't back in the office until tomorrow so I'll try to catch him then. Do you have rates that you can share?

-----Original Message-----

From: Michael Lamb [<mailto:michael@downtownnews.com>]  
Sent: Friday, May 13, 2016 10:11 AM  
To: Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)>  
Subject: Downtown Development Commercial May

2016 SPECIAL REPORT

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Thanks,  
Michael Lamb  
Account Executive